

T H E

F I N A N C E

S P E C I A L I S T S

Key points to cover in your Management plan

Please provide a Resume detailing your past experience and qualifications. Tell me what you (and any other partners/directors) have done in the past.

Explain why you have decided to purchase this Franchise and what research you have done into the Franchise system and Franchising in general.

Provide some information in relation to the business location. Where is it? What other businesses are around it How big is it? Any other pertinent information regarding the site?

Help to justify the numbers in you cash flow. What did you base them on? If this is an existing business how do you intend to improve profitability?

In relation to the lease of the premises, whose name will the lease be held in? What are the terms of the lease? Are there any options?

How do you intend to run the business, covering staffing and the hours that you intend to work in the business? i.e. Proposed roster. If this is your first Multi site operation how do you intend to change current practices to suit a Multi site Business?

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